

Federico Javier Aluni Montes

CEO

I believe in God as the most important being in my life. I am married to Sonia and we have three children Alejandra, Jonathan and David who is now with God.

Studied Business Administration and Tourism, as well as Sales and Marketing in Cornell and Washington State Universities, respectively. More than 40 years of experience in the Hotel and Tourism Industry, Over 30 years as General Manager in Luxury hotels with AAA Four and Five Diamonds distinctives and awards such as Condé Nast, Virtuoso, American Express Fine Hotels, TripAdvisor and Travel + Leisure. Former Minister of Tourism of the State of Guerrero, Chairman of the Association of Hoteliers and President of the Tourism Promotion Trust in Acapulco, Cancun, Ixtapa-Zihuatanejo and Los Cabos. Active member of SKAL International and La Chaine des Rotisseurs.

Aluni Travel = New, different, unprecedented, and innovative.

