

## **RODOLFO BALMACEDA**

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Mexico City Representative

**18 years of experience supports him. His career began in the Holiday Inn sales promotion area. Has worked in different hotel chains such as Grupo HOLA and Grupo Presidente, where he held the position of Director of National Groups.**

**Since 2009 offers event planning services to important firms such as Century 21 Mexico, Montepío Luz Saviñón, Krones Mexico, Gaya, Vesta, GNP, Aserta, Metlife, Censystems, among others.**

